

**Minutes of the Pico Improvement Organization Board Meeting
January, 2023
ZOOM Teleconference**

**The January 2023 Pico Board Meeting was conducted on the ZOOM teleconferencing platform.*

ATTENDANCE

Directors: Sharon Town Lee, Angie Zuniga

Residential Members: Yolanda Lewis, Amy Dunbar

PIO Contractor: Dana Moorehead

SM City & Affiliates: Ava Lee (City Liaison), Edgar Navarro (SMPD),
Jessica Medina (SMPD), Tom Zehnder (McCabes)

MINUTES

I. Sharon Town Lee called the meeting to order at 5:30pm.

II. Public Comment.

a. Tom Zehnder: McCabes was broken in to.

b. Dana Moorehead: Announced the resignation of Kamran Naribi from the board (due to promotion/transfer).

c. Mandy Eck: College Football National Championship prep rally is being held on the Pier for TCU. Requesting specials for Valentines day and other events in February.

III. Presented the December 2022 minutes for approval. **No Quorum.**

IV. Don Girard (SMC) *not present.*

1. Police report provided by Officer Medina. 1 robbery. 2 aggravated assaults. 3 burglaries. 5 larcenies. A theft of a vehicle. SMPD visited McCabes following the break-in to recommend preventive security procedure and equipment. Catalytic converter etching service will be held February 2.

2. Ava Lee, City Liaison, provided update on City activities. The State of the City will be held February 7 at 5:30pm. Funds from We Are Santa Monica Fund went toward distribution of meals and groceries to families. City Council approved the outdoor digital Kiosk, locations TBD.

3. Sharon Town Lee/Dana Moorehead provided an update on the approval of a super special \$35k Art of Recovery Grant Project involving portraits by Sam Comen of 15 Pico Merchant. The Pico Culture House will exhibit the photos in February. \$7,000 of the grant goes toward the exhibit.

4. Dana Moorehead presented an insider's peek at developments on Pico. An elegant renovation of retail space is happening at 820-840 Pico. Winston Pies To Go is a new business at 826 Pico. Go Get Em Tiger will open their drive-thru by June 2023 at the former Weinerschnitzel location. Super Fast Copy is leaving Pico and moving to Wilshire. A new mural was added to a wall and electrical box at the freeway off-ramp. A Virtual Snow LA reel went viral with 325,000 views on Pico's Instagram.

Minutes Submitted by: David Ruiz Marquez, Secretary

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5. An announcement was made about a Pico Marketing Meeting on Mon., Jan. 23rd at 530pm-630pm on Zoom. The meeting will take a look ahead to PIO marketing priorities to support Pico merchants in 2023. [L] [SEP]

6. Sharon Town Lee [L] [SEP] presented the Treasurer's Report for December 2022. NO QUORUM to accept the report.

ADJOURNED 6:35pm