

**Minutes of the Pico Improvement Organization Board Meeting**  
**March 13, 2024**  
**ZOOM Teleconference**

\*The March 2024 PIO Board Meeting was conducted on the ZOOM teleconferencing platform.

ATTENDANCE

**Directors:** Pam Stollings, Lois Bostwick, Tom Zehnder

**Residential Members:** Amy Bishop Dunbar

**PIO Contractor:** Dana Moorehead

**SM City & Affiliates:** Ava Lee (City Liaison), Edgar Navarro (SMPD), Halima Barreto (SMPD), Annelise Collins, Jack Hinton, Ashley Turner, Sharon Town Lee

**MINUTES**

I. Pam Stollings called the meeting to order at 5:30pm.

II. Public Comment.

- a. **Amy Bishop:** Informed that there was a recent power outage in the neighborhood that lasted till 4:30pm, which negatively impacted business on the boulevard.
- b. **Lois Bostwick:** Alice in Wonderland and Agnes of God are upcoming shows at the Wixon.
- c. **Ava Lee:** Suggested that the PIO draft a letter/email that can be submitted to Edison regarding the recent power outage.

III. The February 2024 minutes were approved.

IV. Tom Zehnder presented the Treasurer's Report for approval. Report Accepted.

1. The Police report provided by Halima Barreto. 2 aggravated assaults (1 at Arco Gas Station); 2 shoplifting; 1 car theft involving a knife. Office Navarro noted that there has been an uptick in gang related graffiti, and one suspect was taken into custody.

2. The Board elected resident board member, Annelise Collins.

3. Ava Lee, City Liaison, provided update on City activities. The City is working on a comprehensive study on how to create greater equity for small businesses. An ordinance to assist small businesses will go to Council prior to the next PIO board meeting. A member from the City will meet with PIO members to present information about the ordinance and to present feedback to Council.

4. Chair Pam Stollings provided an update on Board Development, which includes the services of Donna Gentry. Initial efforts include the recruitment of members to participate in the PIO.

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5. Dana Moorehead presented a Marketing Update.

a. Most Loved Contest Nominations closed, Final Voting starts Mar 18-31. Pico businesses have 51 merchants in 39 categories.

b. Our Pico Portrait Exhibition opening reception with the Mayor at the Annenberg Beach House Gallery, Saturday, Mar 30 from 2-4pm.

c. The East Pico Safety Project will soon release details to determine how funds will be used to make pedestrian crossing safer on Pico. [SEP]

d. The 3018 Pico Blvd Culture House lease ends March 30.

e. A Pico 2019-2024 Highlight Deck has been created to present the achievements on the boulevard. [SEP]

ADJOURNED 6:45 pm