

**Minutes of the Pico Improvement Organization Board Meeting**  
**April 5, 2023**  
**ZOOM Teleconference**

\*The April 2023 PIO Board Meeting was conducted on the ZOOM teleconferencing platform.

ATTENDANCE

**Directors:** Sharon Town Lee, Tom Zehnder

**Residential Members:** Yolanda Lewis, Amy Bishop Dunbar

**PIO Contractor:** Dana Moorehead

**SM City & Affiliates:** Ava Lee (City Liaison), Halima Barreto (SMPD), Edgar Navarro (SMPD), Mandy Eck (SMTT), Kyle Glanville (Go Get Em Tiger)

**MINUTES**

I. Sharon Town Lee called the meeting to order at 5:31pm.

II. Public Comment.

a. **Tom Zehnder:** A kid's songwriting class at McCabes is coming up.

b. **Mandy Eck:** SMTT's Tourism Summit will be Wednesday May 17 at Meridien Delfina. Collecting Spring specials to be promoted on the SMTT website.

III. Approved the March 2023 minutes.

IV. Don Girard (SMC) *not present*

1. Police report provided by Halima Barreto. Catalytic converter theft is still a citywide issue (2 on Pico in March). Etch and Catch event being held March 5 on Lincoln. A variety of catalytic converter cages and shields are available on the market to help prevent theft. 1 hit and run assault on Pico/Lincoln. Officer Navarro reported a crypto scam occurring in the Pico neighborhood. At Lunetta there is an ongoing issue with a homeless person harassing staff.

2. Guest speaker, Kyle Glanville (Founder/CEO of Go Get Em Tiger), presented the strategy for Pico's soon-to-be-remodeled Wienerschnitzel A-frame into a drive thru and cafe. [SEP]Go Get Em Tiger was Founded in 2012. A rendering of the building was presented and explained.

3. Ava Lee, City Liaison, provided update on City activities. Ava announced new businesses that moved onto Pico.

4. Dana Moorehead presented a proposal for two more flower-themed, painted electrical boxes, for \$1,000. [SEP]**No Quorum.**

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5. Dana Moorehead provided marketing update:

a. Annual General Meeting on May 3. Invites have been sent out. Food, art activities, and cocktails will be offered at this family-friendly event. This event is a good opportunity to inform the Council, Mayor, and City employees how the PIO operates and to share our vision.

b. The PIO will have an arts booth at Virginia Avenue Park Arts Festival. It was suggested that the kid's workshop at McCabe's be part of the event.

7. Sharon Town Lee presented the March 2023 Treasurer's Report for approval. Sharon informed the board that the PIO budget is on track according the approved budget. However, because the fiscal year doesn't coincide with the payment installments from the City, a logistical error occurred, so the previously anticipated surplus is not available until the next fiscal year. This will affect approved budget items. As a result, some items will be postponed and/or adjusted accordingly. **No Quorum**

8. *The Pico Banners have artwork that wasn't approved by the artist, and the artist is requesting a \$2,000 licensing fee. This oversight issue will be added to a future agenda for resolution.*

ADJOURNED 6:54pm