

PICO BLVD

Santa Monica

Pico Improvement Organization
Board of Directors Meeting

Wed., 5:30pm – April 5, 2023
via Zoom

*The April Pico Board Meeting is conducted on ZOOM. Pico merchants and community members are encouraged to participate in the meeting. Please follow instructions in the email accompanying this Agenda.

The Pico Improvement Organization is a non-profit mutual benefit corporation, which has two main purposes: to collectively promote the merchants whose businesses front on Pico (from Centinela to the beach), and to encourage and foster good relationships between the merchants and the local residents.

- I. Introduction: Comments from the Chairperson.
 - II. Public Comment (Limited to two minutes per person).
 - III. Minutes of the March 2023 monthly board meeting will be presented for approval.
 - IV. Don Girard - SMC Report (2 min.)
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1. Update by Neighborhood Resource Officers Jessica Medina & Edgar Navarro and Halima Barreto, Crime Prevention Coordinator (10 min).
 2. Welcome to guest speaker Kyle Glanville, Founder and CEO of Go Get Em Tiger, who will present the strategy for Pico's soon-to-be-remodeled Wienerschnitzel A-frame into a drive thru and cafe. (10 min.)
 3. Ava Lee, City Liaison, Update on City activities. (5 min.)
 4. Dana Moorehead to present a proposal for two more flower-themed, painted electrical boxes, for \$1k.
 5. Dana Moorehead – Marketing Update (5 min)
 - a. Update on Annual Meeting on May 3
 - b. PIO Booth at VAP Arts Festival
 6. Sharon Town Lee will present the Treasurer's Report for March 2023 for approval. (5 min)

ADJOURNMENT

Next meeting dates: [May 3 Annual Meeting](#), [June 7](#), [July 5](#)

*To be featured in Pico Spotlight at a future meeting, please contact us!