

PICO BLVD

Santa Monica

Pico Improvement Organization
Board of Directors Meeting

Wed., 6:30pm – Feb 5,, 2020
The Patio Room - Virginia Ave. Park

The Pico Improvement Organization is a non-profit mutual benefit corporation, which has two main purposes: to collectively promote the merchants whose businesses front on Pico (from Centinela to the beach), and to encourage and foster good relationships between the merchants and the local residents.

- I. Introduction: Comments from the Chairman
- III. Public Comment (Limited to two minutes per person).
- IV. Minutes of the Jan 2020 monthly board meetings will be presented for approval
- V. Treasurer's Report for Jan 2020 will be presented for approval.
 1. Community Police Report from Officer Navarro. (10 min)
 2. Puja Thomas-Patel will present the latest GoSaMo initiatives to support public transportation. PICO merchants will have the latest info for employees, and for perspective when Big Blue Bus visits us in March with proposals to make changes to bus routes on our Pico corridor. (15 min)
 3. Sharon Town Lee to present proposal for Pico Annual Meeting Seeking approval of \$ for
 4. Dana Moorehead - Update on Marketing and Events. (20 min)
 - a. Plans for April Annual PICO Meeting Update
 - b. Pico Website Development Update and Review Plan
 5. Dana Moorehead - Update on Engagement and interaction on Pico, closing businesses, and new merchants. (10 min.)
 6. David Ruiz Marquez - Secretary's report (5 min.)

ADJOURNMENT

Next meeting dates: March 4, April 1, May 6
Please mark your calendars!