

PICO BLVD

Santa Monica

Pico Improvement Organization
Board of Directors Meeting

Wed., 5:30pm – Jan. 4, 2022
via Zoom

*The January Pico Board Meeting is conducted on ZOOM. Pico merchants and community members are encouraged to participate in the meeting. Please follow instructions in the email accompanying this Agenda.

The Pico Improvement Organization is a non-profit mutual benefit corporation, which has two main purposes: to collectively promote the merchants whose businesses front on Pico (from Centinela to the beach), and to encourage and foster good relationships between the merchants and the local residents.

- I. Introduction: Comments from the Chairman.
 - II. Public Comment (Limited to two minutes per person).
 - III. Minutes of the Dec 2022 monthly board meeting will be presented for approval.
 - IV. Don Girard - SMC Report (2 min.)
1. Update by Neighborhood Resource Officers Jessica Medina & Edgar Navarro and Halima Barreto, Crime Prevention Coordinator (10 min).
 2. Ava Lee, City Liaison, Update on City activities. (5 min.)
 3. Sharon Town Lee/Dana Moorehead to update on the approval of a super special \$35k Art of Recovery Grant Project involving photography of many Pico Merchants, planned to open in the Pico Culture House in February timed to Valentine's Day. (10 min)
 4. Dana Moorehead to present an insider's peek at Pico's latest storefront development and improvement, new businesses planned to open, and insider scoop on all things Pico!
 5. There will be a Pico Marketing Meeting on Mon., Jan. 23rd at 530p-6pm on Zoom. We welcome everyone to join as we look ahead to our marketing priorities to support Pico merchants in 2023.
<https://us02web.zoom.us/j/6920943262?pwd=aHZkdINzMEFnRXZ2Skg1SWdkc1p2Zz09>
Meeting ID: 692 094 3262
Passcode: 12345
One tap mobile +16694449171,,6920943262#,,,,*12345# US
 6. Kamran Najibi will present the Treasurer's Report for Dec 2022 for approval. (5 min)

ADJOURNMENT

Next meeting dates: Feb 1, Mar 1, April 5

*To be featured in Pico Spotlight at a future meeting, please contact us!