

# PICO BLVD

*Santa Monica*

Pico Improvement Organization  
Board of Directors Meeting

Wed., 5:30pm – Jan. 10, 2024  
via Zoom

\*The Jan Pico Board Meeting is conducted on ZOOM. Pico merchants and community members are encouraged to participate in the meeting. Please follow instructions in the email accompanying this Agenda.

The Pico Improvement Organization is a non-profit mutual benefit corporation, which has two main purposes: to collectively promote the merchants whose businesses front on Pico (from Centinela to the beach), and to encourage and foster good relationships between the merchants and the local residents.

- I. Introduction: Comments from the Chairperson.
  - II. Public Comment (Limited to two minutes per person).
  - III. Minutes of the Dec 2023 monthly board meeting will be presented for approval.
  - IV. Treasurer's report to be presented by Tom Zehnder for approval.
1. Update by Neighborhood Resource Officer Robert Galvan & Halima Barreto, Crime Prevention Coordinator (5 min).
  2. Dina Araniva will present a proposal for SMDP Most Loved Businesses Contest 2024, and a motion will be presented for \$3,000 for advertising. (10 min)
  3. Introduction and vote by current Board Members for new resident board member, Ashley Dean (5 min)
  4. Sharon Town Lee to discuss changes in personnel at PIO. (3 min)
  5. City of Santa Monica Liaison Ava Lee, update on City activities. (5 min.)
  6. A proposal to end the lease at 3018 Pico Blvd will be presented for discussion. (10 min)
  7. Board will be presented with a proposal to host a reception to celebrate the closing of the Our Pico portrait gallery, its move to Annenberg Beach House, and celebrate the accomplishments of the past 5 years, for \$1700 (5 min)
  8. A proposal of \$1500 to repair the Pico mural on the InterDental Building, due to construction by the building owner to repair the windows around the mural. (5 min)
  9. Propose changing of date for Feb. monthly board meeting, as it falls on Valentine's Day.
  10. For the Greater Good, and requests for future agenda items (5 min)

## ADJOURNMENT

Next meeting dates (2<sup>nd</sup> Wednesday of the month, Zoom): Feb TBD, March 13, April 10

### Footnotes:

- Public comment is welcomed, with a 2-minute limit per person.
- Polite discourse is required and those who do not cooperate may be removed from the meeting.
- Questions and comments to agenda items will be allowed with the time frame. If further discussion is needed, items will be

\*To be featured in Pico Spotlight at a future meeting, please contact us!

Pico Improvement Organization

Wed., 5:30pm – Jan. 10, 2024

Board of Directors Meeting

via Zoom

continued to next meeting.

- Requests for documentation are answered via email within a reasonable time frame, usually one week, but sometimes longer.

- Items that are not on the agenda are not discussed during the meeting.

- We encourage you to share your promotions and events so we can amplify them on Pico social platforms and website.