

# PICO BLVD

## *Santa Monica*

Pico Improvement Organization  
Board of Directors Update

Wed., 4:30pm – May 6, 2020  
via Zoom Teleconference Call\*

\*The May 6<sup>th</sup> Pico Board Update is being conducted on the ZOOM teleconferencing platform due to the Covid-19 current guideline to shelter in place. Pico merchants and community members are encouraged to participate in the meeting. Please follow instructions in the email accompanying this Agenda.

The Pico Improvement Organization is a non-profit mutual benefit corporation, which has two main purposes: to collectively promote the merchants whose businesses front on Pico (from Centinela to the beach), and to encourage and foster good relationships between the merchants and the local residents.

- I. Introduction: Comments from the Chairman
- III. Public Comment (Limited to two minutes per person).
- IV. Minutes of the March & April 2020 monthly board meetings will be presented for approval.
- V. Treasurer's Report for March and April 2020 will be presented for approval.
  1. Community Police Report from Officer Navarro. (5 min)
  2. Kriss Casanova – Report on City Economic Task Force, Relief Measures, and Business Support & Resources (10 minutes)
  3. Sharon Town Lee - Discussion of Board Elections (5 minutes)
  4. Sharon Town Lee - Update on Budget and Call for Budget Committee Meeting. (5 min.)
  5. Dana Moorehead to present plans to support Pico Economic Recovery (15 min):
    - a. Mural Art Projects, requesting approval of \$3,000 - see attached information.
    - b. Community mailer postcard to announce PicoPassport.com and promote merchants and community engagement, requesting approval of \$2,000.
  6. Dana Moorehead - Update on Engagement and Business Assistance to merchants. (5 min.)
  7. New Business (5 min)
  8. David Ruiz Marquez - Secretary's report (5 min.)

ADJOURNMENT

Next meeting dates: June 3, July 1, Aug 5

Please mark your calendar