

**Minutes of the Pico Improvement Organization Board Meeting**  
**August 7, 2019**  
**The Thelma Terry Building, Virginia Avenue Park**

**ATTENDANCE**

**Directors:** Sharon Town Lee, Pamela Stollings, Lois Bostwick

**Residential Members & Employees:** Donna Gentry, Amy Bishop Dunbar, Yolanda Lewis  
Dana Moorehead

**Santa Monica City:** Jennifer Taylor, Amy Mason, Lisa Barker, Edgar Navarro,  
Myesha Morrison, Stephanie Covar, Lt Covarubias, Cynthia Renaud

**Pico Merchants, Vendors, Guests:** Kevin Gleen

**MINUTES**

- I. Chair Sharon Town Lee called the meeting to order at 7:00pm.
  - II. Public Comment
    - a. **Amy Bishop: Randy Ball (Board Member) retired and closed the Blue 7 Gallery.**
    - b. **Donna Gentry: SM Wellbeing survey still being conducted.**
    - c. Jennifer Taylor: Pico Wellbeing Project returning to the committee next month.
  - III. Approved June & July 2019 minutes. Amy Bishop abstain
  - IV. Accept the June & July 2019 Treasurer's Reports. **No quorum to accept the financial reports.**
    1. Police Chief Cynthia Renaud updated the Board on the Restaurant Burglary Ring. Following the burglaries, the Chief reached out to the Chamber and SM Travel and Tourism to notify residents and merchants. The burglar crew is targeting smaller restaurants, and most likely casing each location. The crimes occurred between 2:30am and 4:30am. Officer Edgar Navarro informed the board that a simple motion sensor alarm would have immediately informed the Police Department about the burglaries. The SMPD offers a Security Assessment, free of charge to the merchant.
    2. Sharon Town Lee will recap sales training to offer to Pico members and employees, and present costs. Motion will be presented to purchase program, up to a max of \$600, which includes training for up to 30 people for 3 months.
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3. Dana Moorehead briefly discussed progress of Beautification Projects. Amy Bishop suggested cleaning up plant overgrowth outside Starbucks on Pico and Stewart.
  4. Donna Gentry presented an update on PIO Marketing/Events. The PIO handed out snacks and info at the Movie Night. The PIO is one of the sponsors of the Shakespeare by the Sea, and will have a table to promote. The PIO will have a booth at the Buy Local Health & Fitness Festival at Reed Park on September 7.
  5. Dana Moorehead introduced new promotional tote bags, bookmarks, and a retractable sign. **Due to lack of quorum, no motion to pay \$3500 to hire a designer to finish the website.**
  6. Dana Moorehead presented an update on Engagement and interaction on Pico.
  7. David Ruiz Marquez presented the Secretary's report.

**ADJOURNED 7:55pm**