

**Minutes of the Pico Improvement Organization Board Meeting**  
**August 5, 2020**  
**ZOOM Teleconference**

\*The August 2020 Pico Board Meeting was conducted on the ZOOM teleconferencing platform due to the current Covid-19 guidelines to practice social distancing.

ATTENDANCE

Directors: Sharon Town Lee, Lois Bostwick, Sam Bjoraker, Roya Teba, Pam Stollings  
Residential Members: Donna Gentry, Yolanda Lewis, Amy Bishop Dunbar  
PIO Employee: Dana Moorehead  
SM City & Affiliates: Natalie Verlinich (City Liaison), Halima Barreto (SMPD), Robert Galvan (SMPD)

MINUTES

- I. Chair Sharon Town Lee called the meeting to order at 5:35pm.
- II. Public Comment
  - a. **Lois Bostwick:** Morgan Wixon looking forward to opening for the new season.
- III. Approved the July 2020 minutes.
- IV. Accepted June & July 2020 Treasurer's Report
- V. Secretary's Report provided by David Ruiz Marquez

1. Community Police Report from new Neighborhood Resource Officer Robert Galvan and Halima Barreto, Crime Prevention Coordinator. The board shared concerns about the homeless encampment on the east side of Centinela. Officer Galvan will reach out to LAPD regarding the homeless matter on Centinela.

2. Natalie Verlinich announced that the City offers facemasks to businesses to provide to their customers. Code enforcement task force will continue to hand out citations for not wearing masks. The board inquired about the possibility of businesses that were required to close during covid to get a discount on business licenses.

3. Dana Moorehead presented an update on the August 3<sup>rd</sup> opening of the Pico Pop Up at 2802 Pico Boulevard. There is an official opening celebration being planned. Music, art experiences, free coffee and tea, poetry readings, copies of mural maps, a possible pet project, a guestbook, an 'Instagrammable' art piece for memento of visits, a Prompt Board and other resources are planned. Board requested to post visible hashtag, website address, and QR code. **Board approved \$1,500 to pay for programming and incidentals in the space.**

4. Dana Moorehead provide a Marketing update. California Rediscovered is closing. A) Dana, Sharon, and Natalie have been working to connect businesses with services and support. B) Advertising: the community mailer postcard and Most Loved ad will be posted in the SM Daily Press.

7. New Business: An agenda item will be added next month to discuss over-budget matters.

ADJOURNED 6:59pm

Minutes Submitted by: David Ruiz Marquez, Secretary