

**Minutes of the Pico Improvement Organization Board Meeting
December 7, 2022
In Person and ZOOM Teleconference**

*The December 2022 Pico Board Meeting was conducted on the ZOOM teleconferencing platform.

ATTENDANCE

Directors: Sharon Town Lee, Lois Bostwick

Residential Members:

PIO Contractor: Dana Moorehead

SM City & Affiliates: Ava Lee (City Liaison), Edgar Navarro (SMPD), Jessica Medina (SMPD), Greg Amato (Bay Screens)

MINUTES

- I. Sharon Town Lee called the meeting to order at 5:30pm.
- II. Public Comment.
 - a. **Lois Bostwick:** Suggested the PIO hosting a craft fair in the Pico Culture House.
- III. Presented the November 2022 minutes for approval. NO QUORUM
- IV. Don Girard (SMC) *not present*.

1. Police report provided by Officer Navarro. 1 sexual assault reported with ongoing investigation and no outstanding suspect. 4 aggravated assaults (2 at Burger King). 2 burglaries. 5 various thefts. 1 vehicle theft. Citywide trend with fraud incidents that involve strangers asking citizens for directions then snatching their jewelry. Stolen catalytic converters continue to be an issue. Officer Medina reminded the Board of the Candy Cane Drive on December 10th at Douglass Park, Reed Park, Virginia Park, and Clover Park.

2. Ava Lee, City Liaison, provided update on City activities. The new City Council met December 6. Ava suggested inviting the new Council members to a PIO board meeting. The City Annual Holiday Party at City Hall on December 15. Ava is working on assisting Superfast Printing with searching for a new business location. The PIO Chair announced that she wants to address parking issues in 2023.

3. Following up on Mandy Eck's presentation to the Board in November regarding the SMTT week-long takeover advertising package, Sharon Town Lee discussed the importance of participation in the advertising opportunity. Cost for advertising is \$3,750. **NO QUORUM.**

4. Dana Moorehead presented an update on the Pico/Centinela Off Ramp Garden. CalTrans removed overgrowth, which exposed a wall covered in graffiti that would benefit from a new mural and ground cover. A nearby graffiti-covered electrical box also needs a colorful, simple mural. A request of \$3,000 to pay for a new mural on the back wall facing the ramp, and a complimentary electrical box

Minutes Submitted by: David Ruiz Marquez, Secretary

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mural. **NO QUORUM.**

5. The Board discussed to pay up to \$1,300 year-end bonus to Dana Moorehead.
NO QUORUM.

6. Dana Moorehead–Holiday/Marketing/Events:

A. Presented Pico Culture House decorations and Holiday Party elements & plan to distribute invites. The store window is receiving positive feedback from the community.

B. Present ‘Tis the Season insert content. Dana presented SMDP with text and assets to build the Pico section of the insert.

5. Sharon Town Lee [SEP] presented the Treasurer’s Report for November 2022. **NO QUORUM** to accept the report.

ADJOURNED 6:45pm