

**Minutes of the Pico Improvement Organization Board Meeting
February 5, 2020
The Patio Room, Virginia Avenue Park**

ATTENDANCE

Directors: Sharon Town Lee, Pamela Stollings, Lois Bostwick, rced Rodriguez (TJs),
Kamran Najibi (for Roya Tebby)

Residential Members: Donna Gentry, Amy Dunbar, Yolanda Lewis

PIO Employee: Dana Moorehead

SM City & Affiliates: Kriss Casanova (City Liaison), Officer Navarro (SMPD)
Puja Thomas-Patel (GoSaMo)

MINUTES

I. Chair Sharon Town Lee called the meeting to order at 6:30pm.

II. Public Comment

- a. **Amy Dunbar:** Joann Leavitt Community Corp memorial Library. New Voting Centers.
- b. **Donna Gentry:** State of the City free to residents this year. 2nd Annual PAL Poker Tournament is Saturday.
- c. Lois Bostwick: New season has started at Morgan Wixson with Emperor's New Clothes
- d. Sharon Town Lee: Pet Portraits is Saturday.
- e. Kriss Casanova: City is launching Most Loved throughout February.
- f. Kamran Najibi: mentioned HELOC promotions at U.S. Bank

III. Approved January 2020 minutes. (correction made to Kriss Casanova's name)

IV. Accepted February 2019 Treasurer's Report. Report presented by Sharon Town Lee. PIO applied for \$8,000 in City Discretionary Funds reimbursement.

1. SMPD Report: Officer Navarro reported crime was down 16% overall in Santa Monica this past year. There were 15 crime incidents in the Pico area in January including 3 assaults, arsons, burglaries, and a robbery. First Annual Snow Day at Virginia Park, sponsored by Santa Monica Police Department, Virginia Avenue Park, and Santa Monica Public Library was a huge success.

2. Puja Thomas-Patel, transportation management consultant to the City of SM for GoSaMo, presented partnership options to support Pico merchants, including ways to improve commuting practices with commuter maps, Waze carpool app, pre-loaded TAP cards, and more.

3. Planning will begin soon for April 1, 6pm-8pm Pico Annual Meeting, hosted this year at the Amber Goldhammer Art Studio at 1307 Pico. Elections and business will be combined with a social. For the purposes of recruiting new board members, details of who is up for re-election and who is terming out will be communicated soon. After discussion and recommendation that Dana Moorehead's time be presented as its own expense line item in the Event Budget proposal, the budget for the Annual Meeting was approved unanimously.

4. Dana Moorehead presented an update on PIO Merchant engagement and new website. The new PIO website development is well underway and a link will be presented to the board 2/21 for feedback. An in-person meeting for website input is scheduled for 2/26 5:30-6:30pm, location TBD.

ADJOURNED 8:13 pm

Minutes Submitted by: Yolanda Lewis, Residential Board Member