

Minutes of the Pico Improvement Organization Board Meeting
January 10, 2024
ZOOM Teleconference

**The January 2024 PIO Board Meeting was conducted on the ZOOM teleconferencing platform.*

ATTENDANCE

Directors: Sharon Town Lee

Residential Members: Amy Bishop Dunbar

PIO Contractor: Dana Moorehead

SM City & Affiliates: Ava Lee (City Liaison), Edgar Navarro (SMPD), Cayla Turain (SMTT), Dina Araniva (SM Daily Press), Donna Gentry, Jennifer Taylor (SM Economic Development Manager), Ashley Dean (Whole Foods)

MINUTES

I. Sharon Town Lee called the meeting to order at 5:30pm.

II. Public Comment.

- a. **Cayla Turain:** Extra Bedroom Program wraps up on January 29. Preparing for Valentine's Day and Frieze LA (an art fair), reaching out to businesses to for promotions. The SMTT's visitor guides and maps are now available.
- b. **Amy Bishop:** Inquired about what businesses offer neighborhood discounts that can be promoted on SMTT platforms.
- c. **Donna Gentry:** Announced MLK events going on around the City.

III. December 2023 minutes were TABLED. The Board will review the minutes and submit comments.

1. Sharon Town Lee briefly reviewed the PIO financial report. Due to no quorum, the financial report will be emailed to board members for acceptance.
2. Dina Araniva (SMDP) presented a proposal for SMDP Most Loved Businesses Contest 2024, at a cost of \$3,000 for advertising. **No Quorum.**
3. The Board introduced Ashley Dean as a potential resident board member. Mr Dean introduced himself to the Board. **No Quorum.**
4. Sharon Town Lee discussed changes in personnel at PIO. Chair Town Lee informed the Board that her business was sold, and that she will be stepping down as Chair. Additionally, Dana Moorehead has accepted a position with the SM Pier Corporation, so she will step down from her duties at PIO. Jennifer Taylor (SMED) encouraged the PIO Board to work with the City to make a rapid, smooth transition for the PIO to stay active and operational.

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5. Ava Lee, City Liaison, provided update on City activities. There is a vacant site on 19th Street that is being discussed as a future community farm location. Jennifer Taylor will be a speaker at the Power of Business Summit. On February 24th, the City will launch equity grant opportunities for the community.

6. The Board discussed a proposal to end the lease at 3018 Pico Boulevard. Photos from the recent Photographic Exhibit at the Pico Culture House will be exhibited at the Annenberg House. The motion to terminate the lease will be presented at next month's agenda.

7. Police report provided by Officer Navarro. December Statistics: 3 aggravated assaults, one involved an employee at Burger King (no injury); 5 larcenies; 6 burglaries; 2 strong-arm robberies; 4 simple assaults. The SMPD has been working with Walgreens on Pico and Lincoln to improve security to address loitering and shoplifting.

8. Board presented a proposal to host a reception to celebrate the closing of the Our Pico portrait gallery, its move to Annenberg Beach House, and celebrate the accomplishments of the past 5 years, for \$1700. No Quorum.

9. Presented a proposal of \$1500 to repair the Pico mural on the InterDental Building, due to construction by the building owner to repair the windows around the mural. No Quorum.

10. Proposed changing of date for February monthly board meeting, as it falls on Valentine's Day. Tuesday, February 13 is the proposed date for the February board meeting.

11. For the Greater Good, and requests for future agenda items. A Special Board Meeting is suggested to address items that were discussed in the January 2024 meeting, and to discuss PIO's transition during the personnel changes.

ADJOURNED 6:55pm